



City of Westminster

Licensing Sub-Committee Report

Item No:

Date:

10 March 2022

Licensing Ref No:

21/13958/LIPN - New Premises Licence

Title of Report:

Tesco
41 - 45 Strutton Ground
London
SW1P 2HY

Report of:

Director of Public Protection and Licensing

Wards involved:

St James's

Policy context:

City of Westminster Statement of Licensing Policy

Financial summary:

None

Report Author:

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Senior Licensing Officer

Contact details

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1. Application

1-A Applicant and premises			
Application Type:	New Premises Licence, Licensing Act 2003		
Application received date:	1 December 2021		
Applicant:	Tesco Stores Limited		
Premises:	Tesco		
Premises address:	41 - 45 Strutton Ground London SW1P 2HY	Ward:	St James's
		Cumulative Impact Area:	None
		Special Consideration Zone:	None
Premises description:	The premises intends to operate as a supermarket selling a range of goods and services including the sale of alcohol for consumption off the premises.		
Premises licence history:	The premises has had the benefit of a premises licence since 2013. The current premises licence (16/07810/LIPT) can be viewed at Appendix 3 of this report along with the premises history.		
Applicant submissions:	There are no supporting documents from the applicant.		
Applicant amendments:	None		

1-B Proposed licensable activities and hours							
Late Night Refreshment:				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	23:00	23:00	23:00	23:00	23:00	23:00	23:00
End:	00:00	00:00	00:00	00:00	00:00	00:00	00:00
Seasonal variations/ Non-standard timings:		N/A					

Sale by retail of alcohol				On or off sales or both:			Off Sales
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	08:00	08:00	08:00	08:00	08:00	08:00	09:00
End:	23:00	23:00	23:00	23:00	23:00	23:00	22:30
Seasonal variations/ Non-standard timings:		N/A					

Hours premises are open to the public							
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	06:00	06:00	06:00	06:00	06:00	06:00	06:00
End:	00:00	00:00	00:00	00:00	00:00	00:00	00:00
Seasonal variations/ Non-standard timings:		N/A					

2. Representations

2-A Responsible Authorities	
Responsible Authority:	Environmental Health Service
Representative:	Dave Nevitt
Received:	29 December 2021
I wish to make Representations on the following grounds:	
Representation is made in relation to the application, as the proposals are likely to increase the risk of Public Nuisance and may impact upon Public Safety.	

2-B Other Persons			
Name:	[REDACTED]		
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support or opposed:	Opposed
Received:	06 December 2021		
I am very concerned that deliveries to this address will constitute a nuisance given the opening hours of the store. Please can you confirm when deliveries are permitted. [REDACTED] and i do not see why I should be kept awake by refrigerated lorries delivering an unsociable hours as happened with the Pret that was previously on these same premises. Local residents should be considered.			
Name:	[REDACTED]		
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support or opposed:	Opposed
Received:	29 December 2021		
I refer to the above Application by Tesco Stores Limited. [REDACTED] [REDACTED]			
I wish to set out my objections to the grant of a new Premises Licence to Tesco Stores Limited as this will have a direct impact on my business. The proposed Tesco Store at Strutton Ground is [REDACTED]. Currently there are already 3 other off licence shops located at Strutton Ground and there is existing competition between [REDACTED] and these other off licences. There is also already a Tesco Express on Monck Street which is no more than 4 or 5 minutes walk from my shop. That already has an effect on my business. Having another Tesco Store open within 400 feet from me will effectively kill off my business as being such a large company, Tesco are able to sell alcohol at a vastly reduced price. This will affect not just my business but the other off licence shops at Strutton Ground and the nearby area as well. Additionally, there is already an existing Sainsburys Store on Rochester Row which is approximately 200 feet from me. The area suffers from unsocial behaviour. There are homeless hostels located close by.			

Cheaper alcohol sold by Tesco will only increase the existing unsocial behaviour and some of the homeless do get violent after they drink. I have spoken to some of my local customers and they are all equally concerned that the situation regarding unsocial behaviour will only get worse should Tesco be allowed to sell alcohol at vastly cheaper prices.
I am already struggling as a business. The effects of the pandemic have already impacted my business which is struggling as it is. The opening of the new Tesco Store will make it extremely difficult for my business to survive and it may well be the final nail.

Name:	[REDACTED]		
Address and/or Residents Association	[REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support of opposed:	Opposed
Received:	29 December 2021		

[REDACTED]
[REDACTED]

I wish to set out my objections to the grant of a new Premises Licence to Tesco Stores Limited as this will have a direct impact on my business.
The proposed Tesco Store at Strutton Ground is [REDACTED]. There is already an immense amount of competition in the area.
Further more there is already a Tesco Express on Monck Street which is no more than 3 minutes walk from my shop. That effects me already.
Having another Tesco Store open within the area will kill off my business. Then being such a large company it is almost impossible to compete.
There is an existing Sainsburys Store on Rochester Row which affects us directly.
There is already a lot of anti social behaviour. There are homeless hostels located close by.
Cheaper alcohol sold by Tesco will only increase the existing unsocial behaviour and some of the homeless do get a lot more violent after they drink. A lot of my customer base is not happy with the fact they are considering another Tesco opening, they too have said they will happily go against if they can to stop it from opening.
We already as a business. The effects of the pandemic have already impacted my business I would be thankful if you could take my necessary points into consideration. I strongly do object to the grant of a premises license to Tesco Stores Limited at Strutton Ground.

Name:	[REDACTED]		
Address and/or Residents Association	[REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support or opposed:	Opposed
Received:	29 December 2021		

[REDACTED]
[REDACTED]

I wish to set out my objections to the grant of a new Premises Licence to Tesco Stores Limited as this will have a direct impact on my business.

The proposed Tesco Store at Strutton Ground is [REDACTED]
Currently there are already 2 other off licence shops located at Strutton Ground and there is existing competition between my business and these other off licences.
In essence there is already a Tesco Express on Monck Street which is no more than 2/3 minutes walk from my shop. That already has an effect on my business.
Having another Tesco Store open within the same parade will kill off my business. Being such a large company, Tesco are able to sell alcohol at a vastly reduced price. This will affect not just

my business but the other off licence shops at Strutton Ground and the nearby area as well.

Additionally, there is already an existing Sainsburys Store on Rochester Row which affects us directly.

The area suffers from unsocial behaviour. There are homeless hostels located close by. Cheaper alcohol sold by Tesco will only increase the existing unsocial behaviour and some of the homeless do get violent after they drink. Some of my local customers are equally concerned that the situation regarding unsocial behaviour will only get worse should Tesco be allowed to sell alcohol and at vastly cheaper prices.

I am already struggling as a business. The effects of the pandemic have already impacted my business which is struggling as it is. I would be grateful if you would please consider my comments above seriously. I do strongly object to the grant of a Premises Licence to Tesco Stores Limited at Strutton Ground as this will directly affect my business for the reasons stated above.

Name:	[REDACTED]		
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support or opposed:	Opposed
Received:	29 December 2021		

I strongly object against Tesco even opening. One of the main reasons is the anti social behaviour that is already caused by them by Monck Street by their other branch. It doesn't even seem as if you are in Victoria. We as the public are even scared going down towards their branches because there's always a bunch of people from the hostel who like to hang around the Tesco and get all their cheap booze from them. If this store opens by the Strutton ground market, it would ruin it all. There would be attention of these individuals there. It would ruin it for people who like to use the market. We do not need another store when there is another one already 2 minutes down, it does not make sense. Crime and thefts would be on the rise. They are already bad enough!

Name:	[REDACTED]		
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support or opposed:	Opposed
Received:	29 December 2021		

Of all the supermarkets in the SW1 Victoria area, Tesco's in particular seem to create problems. This is because they sell low priced alcohol - particularly Cider at one point which was around 99p and a magnet for those with issues.

As you're all aware, there are a number of hostels around Horseferry Road, catering to those who are homeless, have drug or alcohol dependency etc.

I live in the vicinity and see/hear/experience the results of this on the street examples of which follow: yelling through the day (and night) racial abuse, physical altercations, public urination/defecation, shoplifting, police constantly called. I've previously reported blatant drug taking complete with video evidence to local Councillors - no response by the way..

Another Tesco's so close by is not needed and will quadruple this unruly behaviour from people with chaotic lifestyles which disrupt mine and many others in numerous ways. It will leave even more of a stream of waste, mess and more from one shop to the other I fear.

Environmentally, there is a Sainsbury's Local across the way and absolutely no need for another supermarket selling multiples of food that for the most part, can't be shifted. Weren't previous occupants but one (Morrisons) not closed due to the noise caused to the locals?

As a former stallholder on Strutton Ground, there is still quite a variety of shops/stalls that will struggle to compete with an established name like Tescos especially in this difficult time with scant customers. They don't need a conglomerate who's able to provide almost everything sold along that street. The Monck Street branch is already diversifying what it sells as it just cannot get rid of all the food available. This will cause alarm to retailers/market traders. We don't need this - if it is green lit, I would only support if there was to be no selling of Alcoholic beverages onsite.

Name:	[REDACTED]		
Address and/or Residents Association	[REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support or opposed:	Opposed
Received:	19 December 2021		

I wish to register an objection to the application by Tesco Stores Ltd for permission to sell alcohol between certain hours in its new store (yet to open) at 41-45 Strutton Ground, SW1P 2HY. I have a direct interest since [REDACTED]
[REDACTED]

As I understand it, Tesco want to sell alcohol for consumption off the premises from 8am to 11pm from Monday to Saturday and from 9am to 10.30pm on Sundays. They also want to provide late night refreshment indoors between 11pm and midnight every day of the week. According to their application, the Tesco store will be open to the public between 6am and midnight every day.

I believe that this could have a negative effect on the amenity of Strutton Ground and its immediate area. The key points from my perspective would include:

- Strutton Ground is largely residential with flats above the commercial premises at street level. Whilst there is a street market during the day-time, it is usually quiet by 5pm and Sundays are peaceful.
- There is no outlet for the sale of alcohol off-premises on Strutton Ground and only one pub and a bar at the Victoria Street end of Strutton Ground plus a Chinese restaurant and a basement Japanese restaurant which provide a limited range of alcohol for consumption during a meal.
- The Tesco proposal to sell alcohol in the early and late hours might therefore attract drinkers and party-goers who might congregate in Strutton Ground and its immediate area, thereby creating a nuisance for residents.
- The immediate area did suffer from the nuisance (and mess) caused by people with an alcohol problem when alcohol was available from a particular outlet, until tighter restrictions were imposed. So residents have suffered before.
- The hours proposed for the sale of alcohol, albeit for off-premises consumption, seem unreasonably long and the provision for indoor refreshment late at night also risks a noisy exit at midnight.

Clearly, it would be unreasonable to seek a total ban on the sale of alcohol in a local supermarket – and I welcome the conditions imposed by the police to prevent the sale of super-strength beers etc and individual cans/bottles except in certain circumstances. But I would ask the licensing panel to consider the following restrictions:

- The sale of alcohol for off-premises consumption to be restricted to between 9am and 9pm every day.

- The sale of alcohol for consumption within the premises to be banned altogether and certainly not for the late evening (11pm to midnight) as proposed. Why should a supermarket provide for in-house drinking so late at night?

I also have difficulties with Tesco's proposal to open their store to the public between 6am and midnight every day. There would be noise involved in opening and closing the metal shutters immediately [REDACTED]. It would seem to me to be more reasonable for the shutters to be raised no earlier than 7.30am (and later, say 8.30am on Sundays) and closed no later than 10.30pm every night. I am, however, unaware of the opening/closing times allowed to other local supermarkets with residential properties [REDACTED].

Then there is the issue of the delivery of supplies. We have experienced problems previously of large delivery vehicles unloading in the early hours of the morning in Strutton Ground before the market gets underway. This involves the rattle of trolleys and the 'beep, beep, beep' of reversing vehicles. It seems to me that restrictions should be placed on deliveries during the quiet hours of the night and early morning. If the store is to open at 6am, it would suggest that deliveries would be even earlier. This would be wholly intrusive. I believe that when there was another supermarket (and subsequently a coffee shop), arrangements were made for delivery vehicles to unload from Great Peter Street (and transported on rubber-wheeled trolleys to the store).

I hope that these points can be considered in the deliberation on the Tesco licence application.

Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Opposed
Received:	05 December 2021		

I have serious concerns over Tesco's serving "refreshments" after 11pm during the week or weekend. [REDACTED], based on previous experience with Morrisons occupying the same space a few years ago, the noise resulting from their late opening hours woke me and my neighbours up nearly every night. And Morrisons didn't even serve food/drink in the premises.

We had staff and patrons of Morrisons, shouting, smoking and generally being a nuisance and late and early hours.

This neighbourhood is mostly comprised of office buildings, with few residential properties and, it is sad to say that people who would buy alcohol at late hours along Strutton Ground often appear to have issues with homelessness, mental health and/or substance abuse. The office workers will not be doing their late evening shopping along Strutton Court.

I would also like to express concern about deliveries - will they be at respectable times during the day and if they will block roads (resulting horns blaring and shouting).

This past Saturday morning at 8am [REDACTED] were, without warning, subjected to loud drilling and banging from construction going on in the new Tesco's property. Needless to say, we will not shop at Tesco's They are not a good neighbour so far.

Finally, I am worried about competition potentially damaging the local businesses that have made the area welcoming and a place I look forward to coming home to at the end of a work day. I would miss [REDACTED] if they were forced to

close.

Name:

██████████

Address and/or Residents Association

██████████
████████████████████
██████████

Status:

Valid

In support of opposed:

Opposed

Received:

29 December 2021

I wish to strongly object to the above licensing application.

Noise and disturbance

██
██

The movement of people and goods, deliveries and store maintenance, along with the continuous impact and disturbance associated with a food retail outlet became quickly evident with Morrisons:

- early opening with staff arriving in advance of public opening times, tripping the audible security system and prepping the store
- multiple deliveries outside opening times by very large pantechincons with hydraulic tail lifts
- pallet trucks/rolling cages crashing across the cobbles in Strutton Ground and rumbling through the store
- night maintenance teams moving large installations to deep clean etc

When I moved in the proposed premises were occupied by Jessops camera shop and a bookshop.

A food outlet is open for longer hours, seven days a week.

As a resident, I am entitled to quiet enjoyment where I live, and eight hours sleep.

If Tesco's are open from 6am to midnight, staff working outside these hours and deliveries occurring multiple times a day, when are the quiet hours to rest?

Morrison's trucks were so large I can touch the top of them ██████████ and they blocked the street which creates a public safety hazard : if there is a fire or medical emergency presumably we either die or burn to death? Strutton Ground is a narrow, cobbled, residential street that happens to have a ground floor retail element. It was never designed for units to be combined and the likes of Tesco to operate and is logistically unsuitable for such activity.

The party wall between 41-45 and ██████████ acts like a sound box and the Westminster Noise Team were contacted and attended on multiple occasions - issues of sound-proofing the party wall, floor and ceiling along with their joins to the party wall were ignored. Sounds from heels and walking to tills to alarms and alerts, can be heard as ██████████ ██████████ Stock movement rumblings once inside the store sound like a bowling alley (outside the store the noise is very sharp and loud). Even the sound of sandpaper or a dropped screwdriver rolling across the floor can be heard as if we were all in the same space. Open 7 long days a weeks means there is very little respite.

Tesco are applying for four major extensions to the current licence:

- a later terminal hour for sale of alcohol
- late night refreshment (which could be taken away from the premises and may attract customers who have left pubs in the area)
- late night refreshment to midnight - on premises - is Tesco now running bars in store?
- an earlier opening time and later closing time

Any/all of these will further exacerbate and impact living [REDACTED].

Clause 17 of the Tesco Conditions document again repeats clause 14 for Morrisons:

17. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance

14. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.

Clause 14 of the Tesco Conditions document repeats the same clause for Morrisons:

As this was ignored and no action was taken to alleviate and stop the disturbance and impact in the past, what steps and actions are Tesco going to take and Westminster enforce to make sure this clause is upheld?

Clause 14 of the Tesco Conditions document :

14. The Store Manager will engage with local resident associations should the need arise. The previous store managers of Morrisons, the M&S build team and Pret a Manger never engaged with us voluntarily. How is Tesco proving they any different?

Covid created various permanent changes including the significant increase of grocery deliveries by the likes of Deliveroo.

Clause 16. of the Tesco Conditions document :

Prominent, clear and legible notices must be displayed at all exits requesting staff and couriers to respect the needs of local residents and to leave the premises and the area quietly.

Does this include bike alarms, smoking, talking together or on their phones or watching entertainment on their phones whilst they wait?

What about the stores pantechicon deliveries – what times, how frequently – clearly loading in through the front door (as per the plans) not the back access – engine/tailgate/pallet truck and cage noise, delivery driver conversation and instructions – often shouted not spoken, reversing and manoeuvring disruption.

Clause 24 of the current licence:

24. Deliveries to the premises shall take place Monday to Friday from 07:00 to 22:00 hours and Saturday and Sunday from 08:00 to 20:00 hours.

Please confirm Tesco delivery times - there is rumour that there will be at least 3 separate deliveries per day.

Despite deliveries entering the store through the front door which is situated next to Subway on the plans, the entrance to the store is diagonally through the store, very close to [REDACTED].

How is Tesco going to ensure that the noise notices are read, understood and acted on and how are Tesco going to manage all this activity for the 16 opening hours to ensure that this activity is quiet and non-impactful? What noise insulation is being added to the building and what noise cancelling flooring is being laid?

There are rubber cage wheels that run silently and rubber flooring that deadens sound. Small changes that make a huge difference. Has Tesco shown that these are included in respect of clause 17 above?

Prevention of public nuisance including noise and anti-social behaviour and prevention of crime and disorder

The locale has changed over the last 10 years, degraded by drinking, drug taking, urination, vomiting and human fecal fouling and anti social behaviour. [REDACTED] are accessed by a small square porch - designated as private ground by Westminster CC as it is off the pavement. This space is regularly trespassed and abused by smokers, littering, urination and on one occasion human fecal fouling which was truly shocking. As 'private' land it is our responsibility to clean up this space. We all dread arriving or leaving the building as to what might be found in and around the porch.

The inhabitants from the local hostels and various doorways rise early on the hunt for

refreshments and entertainment and move up and down Strutton Ground from about 6am or earlier - just in time for Tesco's opening. As I am writing this objection I am listening to one of the locals having a shout - a now regular occurrence. Through the day and into the night they continue to be on the move, looking for entertainment and opportunities - often drugs, drink, shouting and larking, the odd fight, general rummaging and mischief making. The very last thing needed is a late night shop with a bright shiny exterior to attract them and the chance of cheap alcohol. As with Morrisons, once they leave Tesco's premises they become everyone else's blight.

Clause 18 of Tesco's application:

18. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business

Does [REDACTED] in 'the area immediately outside the premises' and will be cleaned by Tesco?

If not, customers leaving the store use [REDACTED] as a handy stopping point to consume their purchases and leave their various waste behind.

Tesco licence application clauses 5-9:

5. No super-strength beer, lagers, ciders or spirit mixtures of 5.5% ABV (alcohol by volume) or above shall be sold at the premises, except for premium or craft beers and ciders supplied in glass bottles and cans.

6. No single cans or bottles of beer or cider or spirit mixtures shall be sold at the premises save for premium or craft products.

7. No miniature bottles of spirits of 20 cl or below shall be sold from the premises save for when sold as part of a gift pack.

8. Prominent signage indicating the permitted hours for the sale of alcohol shall be displayed so as to be visible on entering the premises, where alcohol is on public display, and at the point of sale.

9. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram or any other approved by the Home Office.

These clauses do not address the impact of cheap alcohol sales on the local neighbourhood. Most of these locals are over 25, may or may not be able to read and are unconcerned whether the alcohol is in cans, miniatures or bottles and don't care what nature of alcohol they are drinking. The residents have to endure their detritus, mess and area's degradation as a result of behaviours caused by the consumption of volumes of cheap alcohol. Clearly none of the Tesco board live in Strutton Ground or are aware of the local issues. Will Westminster Council arrange a meeting of the Tesco board and local residents in Strutton Ground and a tour of the locale for this group so issues can be seen and discussed?

Tesco are asking for an extra hour on the existing licence and late night on premises refreshment - how will either of these lessen the above issues.

Strutton Ground has two rubbish collections per day, the first at 6am.

Clause 15 of the current licence states:

15. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times

Does this mean that the Tesco store staff will be at work and moving rubbish into the street at 5.30am (therefore less than 5.5 quiet hours of the day left).

Yet clause 16 states:

16. No waste or recyclable materials, including bottles, shall be moved, removed or placed in outside areas between 23.00 hours and 07.00 hours.

The bin where rubbish is collected is diagonally opposite [REDACTED], at the end of the street where it joins Horseferry Road. The locals take much joy raking through the rubbish bags, throwing the contents around and raiding the public waste bin. Tesco's extra volume will only add to this, or if the store's rubbish is in cages outside the store, provide a further area and activity of interest for the locals.

What will be the actual timings and actions conceding rubbish removal and recycling and the impact of this activity?

I could go on. All the above highlights various elements relevant to my objection, all of which as a resident are negative and impactful.

Tesco's licence application should be rejected.

Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Opposed
Received:	29 December 2021		

I would like to strongly object to the licencing application 21/13958/LIPN by Tesco on Strutton Ground 41-45.

Their proposals are

- (i) Very likely to increase noise in the late evenings and early mornings from visiting customers, rubbish disposal and deliveries,
- (ii) Might increase litter (including of very unpleasant kind) from the sales of late night refreshments,
- (iii) Might decrease safety of residents by attracting undesirable visitors to the neighbourhood by the late sales of alcohol and very late sales of food.

[REDACTED] I believe this would have a very strong negative impact on [REDACTED].

3. Policy & Guidance

The following policies within the City Of Westminster Statement of Licensing Policy apply:

Policy HRS1 applies

- A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.
- B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:
1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm.
 2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation.
 3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed.
 4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises.
 5. The proposed hours when any music, including incidental music, will be played.
 6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the premises.
 7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity.
 8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night.
 9. The capacity of the premises.
 10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation.
 11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely.
 12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises.
 13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.
 14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days

	<p>are expected to be covered by Temporary Event Notices or variation applications.</p> <p>C. For the purpose of Clauses A and B above, the Core Hours for applications for each premises use type as defined within this policy are:</p> <ol style="list-style-type: none"> 1. Casinos: Up to 24 hours a day whilst casino gaming is permitted by a premises licence under the Gambling Act 2005. 2. Cinemas, Cultural Venues and Live Sporting Premises: Monday to Sunday: 9am to 12am 3. Hotels: Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am. For the sale of alcohol to guests for consumption in hotel/guest rooms only: Anytime up to 24 hours. 4. Off licences: Monday to Saturday: 8am to 11pm. Sunday: 9am to 10.30pm. 5. Outdoor Spaces: Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am. 6. Pubs and bars, Fast Food and Music and Dance venues: Monday to Thursday: 10am to 11.30pm. Friday and Saturday: 10am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 12pm to 12am. 7. Qualifying Clubs: Monday to Thursday: 9am to 12am.. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am. 8. Restaurants: Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am. 9. Sexual Entertainment Venues and Sex Cinemas: Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am. <p>D. Core hours are when customers are permitted to be on the premises and therefore the maximum opening hours permitted will be to the same start and terminal hours for each of the days where licensable activity is permitted.</p> <p>E. For the purposes of this policy, 'premises uses' are defined within the relevant premises use policies within this statement.</p>
<p>Policy SHP1 applies</p>	<p>A. Applications for a shop outside the West End Cumulative Impact Zone will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities are within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol meeting the council's Ancillary Alcohol and/or Latenight Refreshment Delivery Service Policy DEL1. 4. The applicant having taken account of the Special Consideration Zone Policy SCZ1 if the premises are located within a designated zone. 5. The application and operation of the venue meeting the definition of a shop in Clause C. <p>B. Applications for a shop inside the West End Cumulative Impact Zone will be considered on their own merits and subject to:</p>

	<ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities are within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol meeting the council's Ancillary Alcohol and/or Latenight Refreshment Delivery Service Policy DEL1. 4. The applicant having demonstrated that they will not add to cumulative impact within the Cumulative Impact Zone. 5. The application and operation of the venue meeting the definition of a shop in Clause C. <p>C. For the purposes of this policy:</p> <ol style="list-style-type: none"> 1. A shop is defined as a stall, vehicle, vessel, temporary structure, building or part of a stall, vehicle, vessel, temporary structure or building where the primary activity is the sale of goods or services to customers upon payment. 2. The licensable activities for the sale of alcohol for consumption on the premises, regulated entertainment and/or late night refreshment must be ancillary to the primary use of the premises as a shop. 3. The licensable activity of the sale of alcohol for consumption off the premises must be an ancillary function to the primary use of the premises unless that primary use is to sell alcohol for consumption off the premises, e.g. a traditional off licence.
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4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

5. Appendices

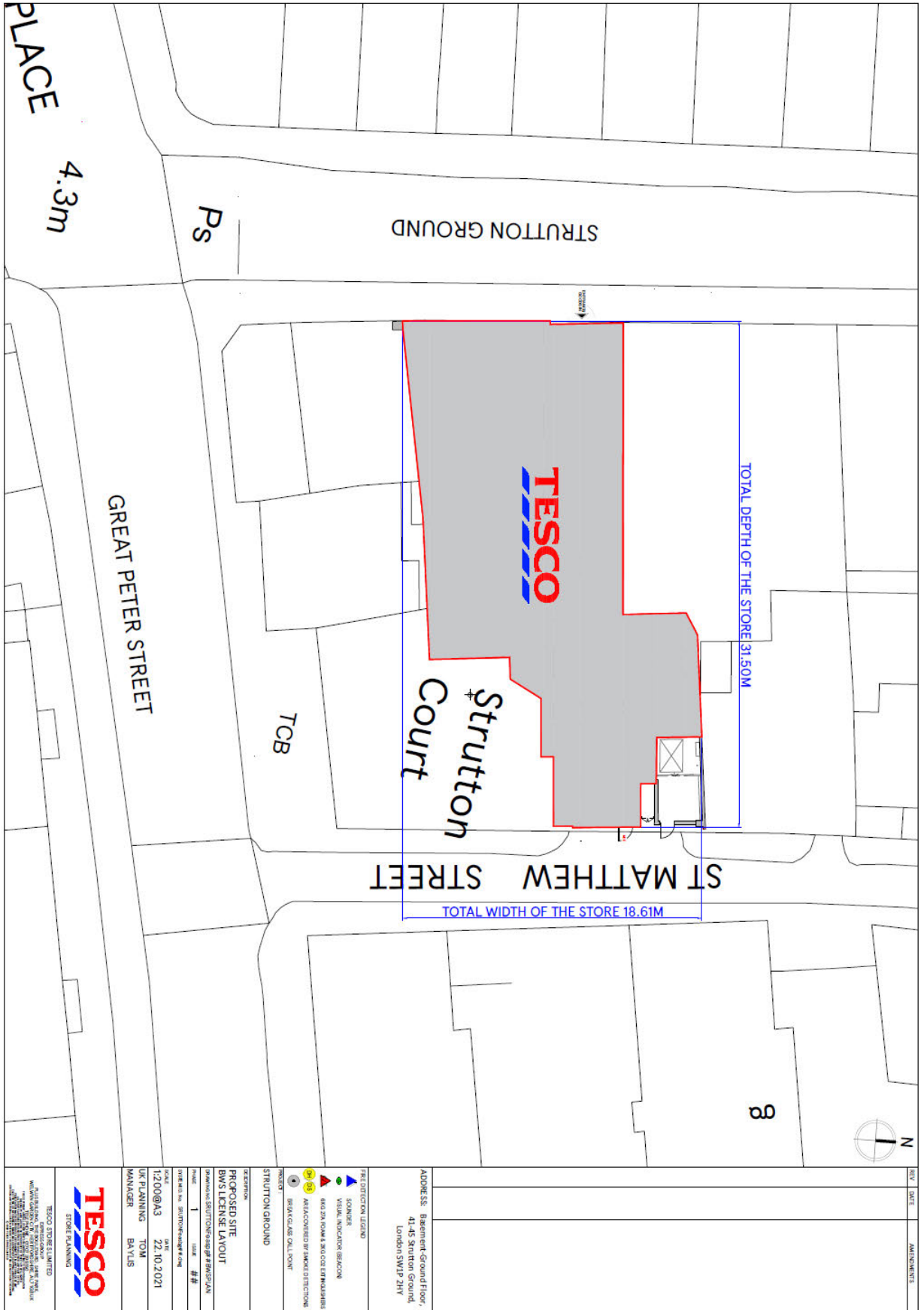
Appendix 1	Premises plans
Appendix 2	Applicant supporting documents
Appendix 3	Existing premises licence and premises history
Appendix 4	Proposed conditions
Appendix 5	Residential map and list of premises in the vicinity

Report author:	Jessica Donovan Senior Licensing Officer
Contact:	Telephone: 020 7641 6500 Email: Jdonovan@westminster.gov.uk

If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	01 October 2021
3	Amended Guidance issued under section 182 of the Licensing Act 2003	April 2018
4	Environmental Health Service	29 December 2021
5	Interested party 1	06 December 2021
6	Interested party 2	29 December 2021
7	Interested party 3	29 December 2021
8	Interested party 4	29 December 2021
9	Interested party 5	29 December 2021
10	Interested party 6	29 December 2021
11	Interested party 7	19 December 2021
12	Interested party 8	05 December 2021
13	Interested party 9	29 December 2021
14	Interested party 10	29 December 2021



ENV. STATE. AMENDMENTS

ADDRESS: Basement Ground Floor,
41-45 Strutton Ground,
London SW1P 2HY

- PRE-DETECTION LEGEND
- ▲ ISOLINKER
 - ▲ VISUAL INDICATION BEACON
 - ▲ RED ZONE POINT & NOISE DETECTORS
 - ▲ RED ZONE POINT & NOISE DETECTORS
 - ▲ AREA COVERED BY SMOKE DETECTORS
 - ▲ BREAK GLASS CALL POINT

PROJECT: STRUTTON GROUND

TECHNICAL:

PROPOSED SITE
BMS LICENSE LAYOUT

DESIGNED BY: STRUTTON CONSULTING ENGINEERS

DATE: 11/01/2021

SCALE: 1:1000

DATE: 22.10.2021

UK PLANNING: TOM

MANAGER: BA.YILIS

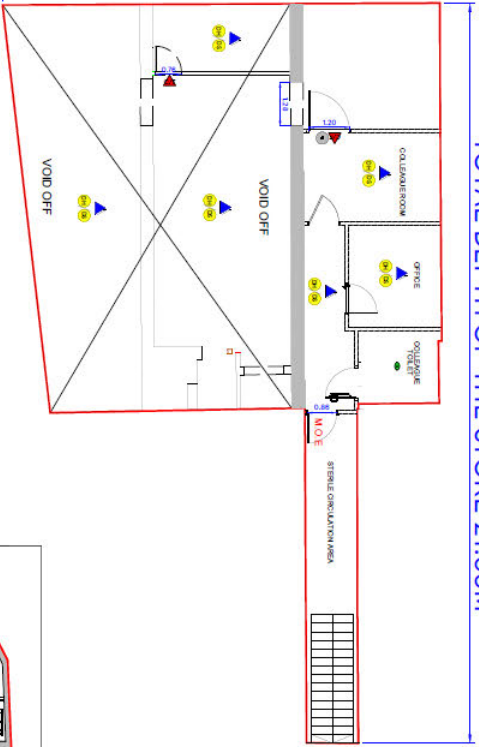


TESCO STORES LIMITED

REGISTERED IN ENGLAND, COMPANY NO. 02043319
REGISTERED OFFICE: 260, BATH ROAD, BATH, AVON, BA1 1UN, ENGLAND
REGISTERED IN ENGLAND, COMPANY NO. 02043319
REGISTERED OFFICE: 260, BATH ROAD, BATH, AVON, BA1 1UN, ENGLAND

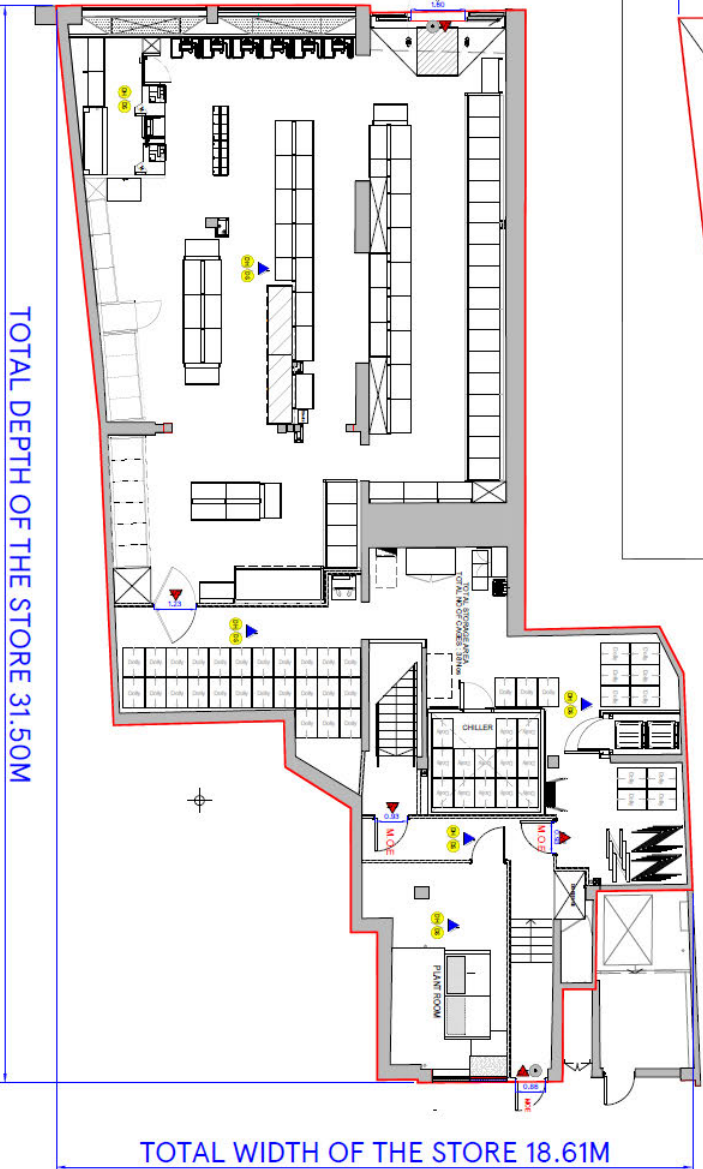
TOTAL WIDTH OF THE STORE 12.79M

TOTAL DEPTH OF THE STORE 21.66M



BASEMENT LAYOUT

STAIRS TO STORE LEVEL



TOTAL WIDTH OF THE STORE 18.61M

TOTAL DEPTH OF THE STORE 31.50M

GROUND FLOOR LAYOUT

REV / DATE / AMENDMENTS

ADDRESS: Basement Ground Floor
41-43 Stratford Ground,
LONDON SN1 2JY

- DETECTION LEGEND**
- ▲ SMOKE
 - ▼ VISUAL INDICATION BEACON
 - ▲ 600ZM ROOM & CO2 IN RISHABHS
 - 600ZM ROOM & CO2 IN RISHABHS
 - 600ZM ROOM & CO2 IN RISHABHS
 - 600ZM ROOM & CO2 IN RISHABHS
 - 600ZM ROOM & CO2 IN RISHABHS
 - 600ZM ROOM & CO2 IN RISHABHS

STRUCTURE GROUND

DETECTION

PROPOSED RETAIL
BMS LICENSE LAYOUT

PROPOSED SOLUTION: 600ZM ROOM & CO2 IN RISHABHS

DATE: 22.10.2021

UK PLANNING: TOM

MANAGER: BA YILIS

TESCO STORES LIMITED
STORE PLANNING

WATKINS WAY, WATKINS CLAYDON, LEICESTERSHIRE LE17 9XW
0116 2544000
WWW.TESCO.COM

Applicant Supporting Documents

Appendix 2

There are no supporting documents from the applicant.

Existing premises licence

Appendix 3



City of Westminster
64 Victoria Street, London,
SW1E 6QP

Schedule 12
Part A

WARD: St James's
UPRN: 010033622704

Premises licence

Regulation 33, 34

Premises licence
number:

16/07810/LIPT

Original Reference:

14/00212/LIPN

Part 1 – Premises details

Postal address of premises:

My Local - Strutton 123
41 - 45 Strutton Ground
London
SW1P 2HY

Telephone Number: Not supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Sale by Retail of Alcohol

Monday to Saturday: 08:00 to 22:00

Sunday: 10:00 to 22:00

The opening hours of the premises:

Monday to Sunday: 07:00 to 23:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption off the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Licensed Solutions Limited
2 Wyevale Business Park
Kings Acre
Hereford
HR4 7BS

Registered number of holder, for example company number, charity number (where applicable)

04364075

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Mr Daniel Thompson

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: KE PE 1517

Licensing Authority: Canterbury City Council

Date: 1st September 2016

This licence has been authorised by Miss Heidi Lawrance on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either -
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
5.
 - (i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
 - (ii) For the purposes of the condition set out in paragraph 5(i) above -
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 5.
- (iii). Where the permitted price given by Paragraph 5(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
 - (iv).
 - (1) Sub-paragraph 5(iv)(2) below applies where the permitted price given by Paragraph 5(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
 - (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the operating Schedule

None

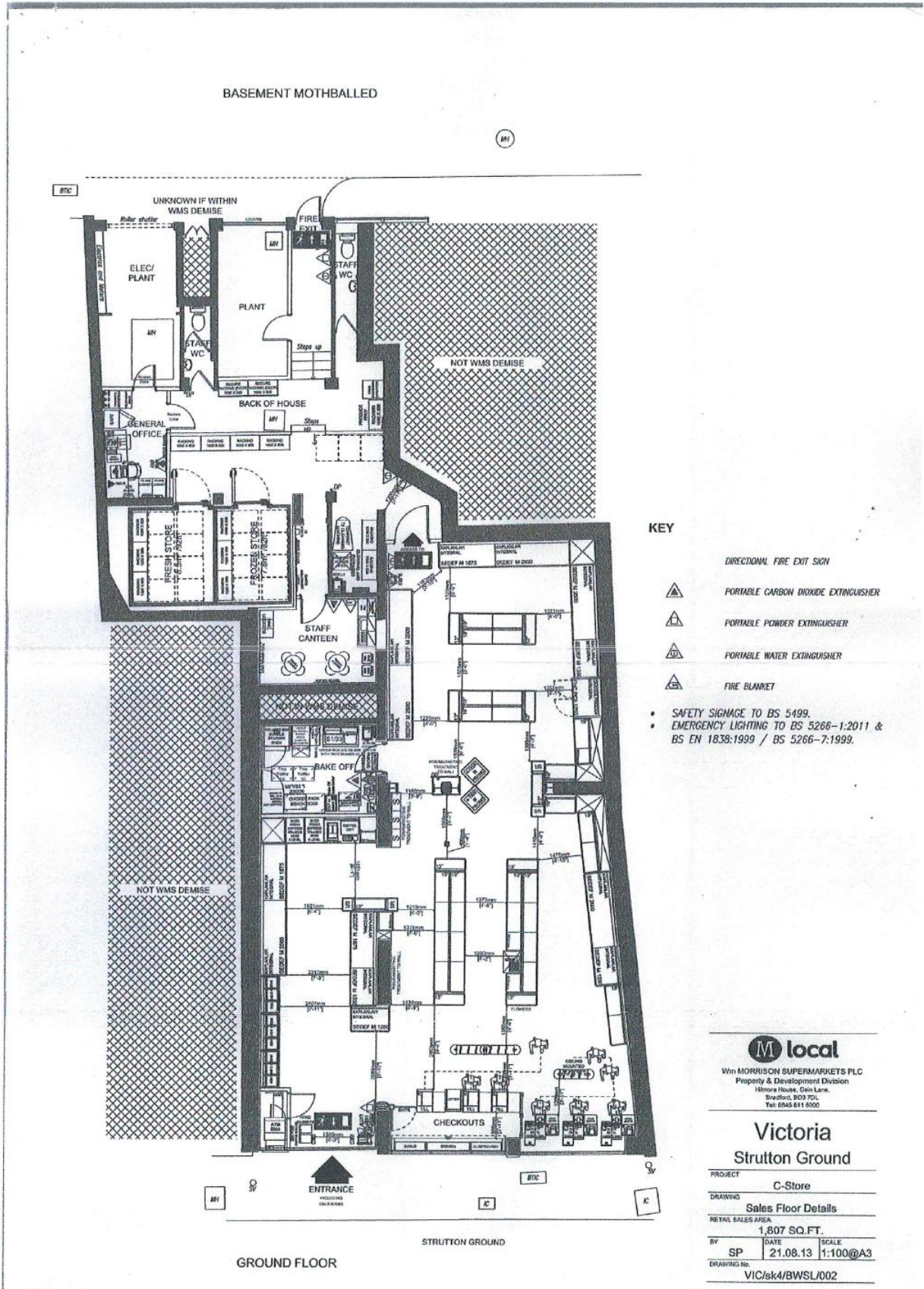
Annex 3 – Conditions attached after a hearing by the licensing authority

6. Notices shall be displayed at the exit requesting the public to respect the needs of local residents and to leave the premises and the area quietly.
7. All sales of alcohol for consumption off the premises shall be in sealed containers only, and shall not be consumed on the premises.
8. No more than 11.5 % of the sales area shall be used at any one time for the sale, exposure for sale, or display of alcohol.
9. There shall be no self service of spirits on the premises except for spirit mixtures below 5.5% Alcohol by Volume.
10. Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be secured behind locked grilles/screens or secured behind locked cabinet doors so as to prevent access to the alcohol by both customers and staff.
11. A challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
12. All tills shall automatically prompt staff to ask for age verification identification when presented with an alcohol sale.
13. A log shall be kept detailing all refused sales of alcohol. The log should include the date and time of the refused sale and the ID of the member of staff who refused the sale. The log shall be available for inspection at the premises by the police or an authorised officer of the City Council at all times whilst the premises is open.
14. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
15. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
16. No waste or recyclable materials, including bottles, shall be moved, removed or placed in outside areas between 23.00 hours and 07.00 hours.
17. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
18. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
19. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This

staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.

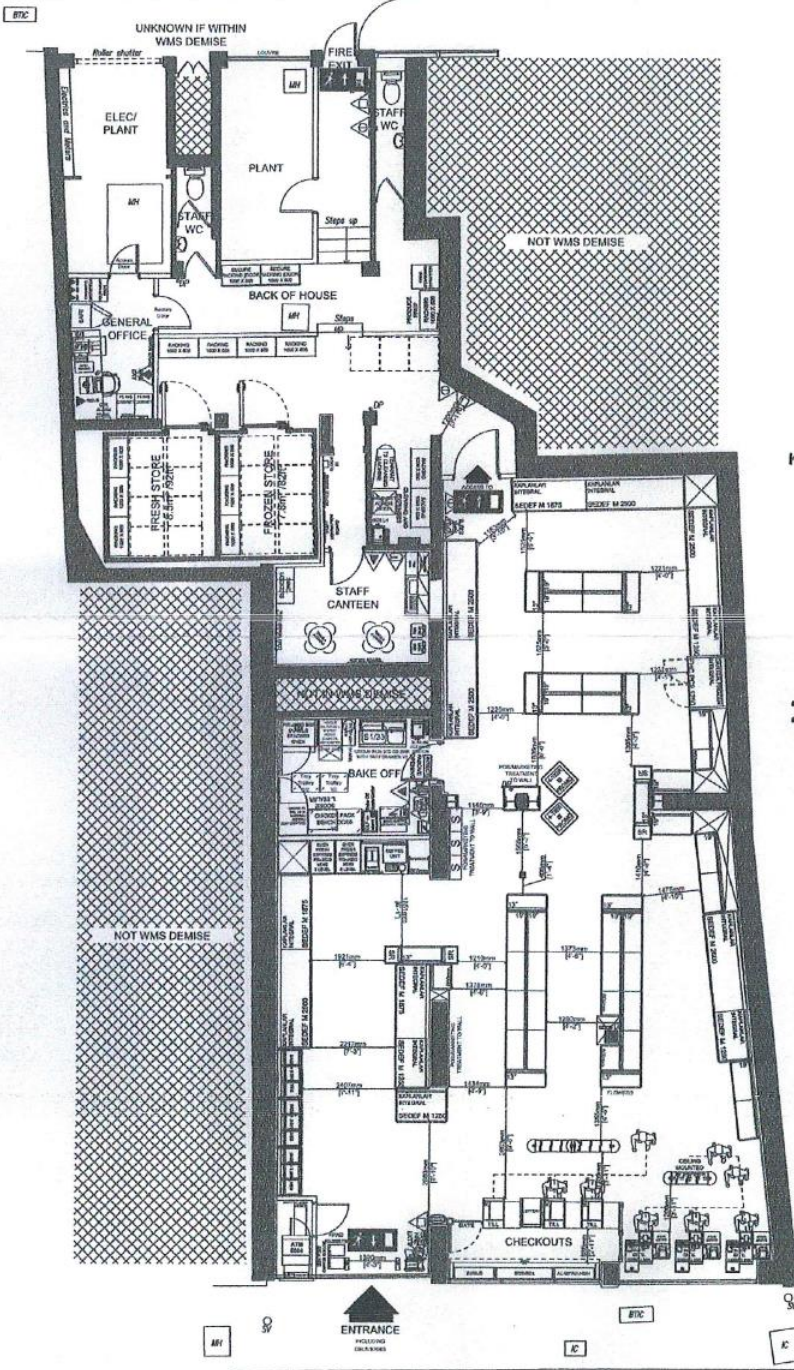
20. No super-strength beer, lagers, ciders or spirit mixtures of 5.5% ABV (alcohol by volume) or above shall be sold at the premises, except for premium beers and ciders and lagers supplied in glass bottles.
21. No single cans of beer or cider shall be sold at the premises.
22. Prominent signage indicating the permitted hours for the sale of alcohol shall be displayed so as to be visible before entering the premises, where alcohol is on public display, and at the point of sale.
23. Any faults in the CCTV system or searching equipment or scanning equipment will be reported by the premises licence holder as soon as reasonably practicable to the company which carries out maintenance repairs for the premises licence holder.
24. Deliveries to the premises shall take place Monday to Friday from 07:00 to 22:00 hours and Saturday and Sunday from 08:00 to 20:00 hours.
25. The name and telephone number of the duty manager will be prominently displayed in the front window of the shop and will be communicated to every household in the street.

Annex 4 – Plans



BASEMENT MOTHBALLED

(M)



- KEY**
- DIRECTIONAL FIRE EXIT SIGN
 - PORTABLE CARBON DIOXIDE EXTINGUISHER
 - PORTABLE POWDER EXTINGUISHER
 - PORTABLE WATER EXTINGUISHER
 - FIRE BLANKET
- SAFETY SIGNAGE TO BS 5499.
 - EMERGENCY LIGHTING TO BS 5266-1:2011 & BS EN 1838:1999 / BS 5266-7:1999.

M local
 Wm MORRISON SUPERMARKETS PLC
 Property & Development Division
 Hinton House, Gains Lane,
 Stratford, B37 7YL,
 Tel: 0245 611 6000

**Victoria
 Strutton Ground**

PROJECT: C-Store

DRAWING: Sales Floor Details

RETAIL SALES AREA: 1,807 SQ. FT.

BY: SP DATE: 21.08.13 SCALE: 1:100@A3

DRAWING NO: VIC/sk4/BWSL/002

GROUND FLOOR

STRUTTON GROUND



City of Westminster
64 Victoria Street, London,
SW1E 6QP

Schedule 12
Part B

Premises licence
summary

WARD: St James's
UPRN: 010033622704

Regulation 33, 34

Premises licence
number:

16/07810/LIPT

Part 1 – Premises details

Postal address of premises:

My Local - Strutton 123
41 - 45 Strutton Ground
London
SW1P 2HY

Telephone Number: Not supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Sale by Retail of Alcohol

Monday to Saturday:	08:00 to 22:00
Sunday:	10:00 to 22:00

The opening hours of the premises:

Monday to Sunday:	07:00 to 23:00
-------------------	----------------

Where the licence authorises supplies of alcohol, whether these are on and/or off
supplies:

Alcohol is supplied for consumption off the Premises.

Name and (registered) address of holder of premises licence:

Licensed Solutions Limited
2 Wyevale Business Park
Kings Acre
Hereford
HR4 7BS

Registered number of holder, for example company number, charity number (where applicable)

04364075

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Mr Daniel Thompson

State whether access to the premises by children is restricted or prohibited:

Restricted.

Date: 1st September 2016

This licence has been authorised by Miss Heidi Lawrance on behalf of the Director - Public Protection and Licensing.

Licence and appeal history

Application	Details of Application	Date Determined	Decision
13/07854/LIPN	New premises licence Retail sale of alcohol (Off sales): Monday to Saturday 08:00 to 22:00 Sunday 10:00 to 22:00	05.12.2013	Granted by Licensing Sub-Committee Surrendered 17.06.2014
14/00212/LIPN	New premises licence Retail sale of alcohol (Off sales): Monday to Saturday 08:00 to 22:00 Sunday 10:00 to 22:00	20.03.2014	Granted by Licensing Sub-Committee
14/02595/LIPDPS	Application to Vary the Designated Premises Supervisor	13.05.2014	Granted under Delegated Authority
14/09333/LIPDPS	Application to Vary the Designated Premises Supervisor	10.11.2014	Granted under Delegated Authority
14/10529/LIPDPS	Application to Vary the Designated Premises Supervisor	14.01.2015	Granted under Delegated Authority
15/05679/LIPVM	Minor Variation: To vary the premises layout	31.07.2015	Granted under Delegated Authority
15/09401/LIPT	Transfer application - MLCG Ltd (My Local Convenience Group Limited)	05.11.2015	Granted under Delegated Authority
16/07810/LIPT	Transfer application - Licensed Solutions Limited	01.09.2016	Granted under Delegated Authority

There is no Temporary Event Notice or appeal history.

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Mandatory Conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
- 5(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 5(ii) For the purposes of the condition set out in paragraph 5(i) above -
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act

1979;

(b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

5(iii). Where the permitted price given by Paragraph 5(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

5(iv). (1) Sub-paragraph 5(iv)(2) below applies where the permitted price given by Paragraph 5(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

6. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.

Conditions consistent with the operating schedule

7. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team.
 - (a) All entry and exit points will be covered enabling frontal identification of every person entering in any light condition.
 - (b) The CCTV system shall continually record whilst the premises is open for licensable activities
 - (c) All recordings shall be stored for a minimum period of 31 days with date and time stamping.
 - (d) Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31-day period.
8. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
9. All sales of alcohol for consumption off the premises shall be in sealed containers only and shall not be consumed on the premises.
10. All checkouts in the shop area, shall automatically prompt staff to ask for age verification identification in line with the Tesco Challenge 25 policy when presented with an alcohol sale.
11. No super-strength beer, lagers, ciders or spirit mixtures of 5.5% ABV (alcohol by volume) or above shall be sold at the premises, except for premium or craft beers and ciders supplied in glass bottles and cans.
12. No single cans or bottles of beer or cider or spirit mixtures shall be sold at the premises save for premium or craft products.
13. No miniature bottles of spirits of 20 cl or below shall be sold from the premises save for when sold as part of a gift pack.
14. Prominent signage indicating the permitted hours for the sale of alcohol shall be displayed so as to be visible on entering the premises, where alcohol is on public display, and at the point of sale.
15. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram or any other approved by the Home Office.
16. All staff engaged or to be engaged in the sale of alcohol on the premises shall receive training in age restricted sales which shall include induction training completed and documented prior to such staff member selling alcohol and then shall include refresher training so that they receive such training at least twice per year. All such training records shall be available for inspection by a police officer on reasonable request.

17. A digital record of incidents occurring at the premises shall be kept at the premises by the management team and made available on request to an authorised officer of the City Council or the Police. It should be completed within 24 hours of the incident and will record the following:
 - (a) all crimes reported to the venue;
 - (b) any serious incidents of disorder occurring within the premises
 - (c) any thefts or attempted thefts from the premises;
 - (d) any serious issues in relation to the sale of alcohol within the premises;
 - (e) any faults in the CCTV system; or
 - (f) any visit by a relevant authority or emergency service.
18. The premises licence holder shall employ a SIA registered security guard in accordance with the business risk assessment.
19. The licensable activities authorised by this licence and provided at the premises shall be ancillary to the main function of the premises as a retail supermarket.
20. The Store Manager will engage with local resident associations should the need arise.
21. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
22. Prominent, clear and legible notices must be displayed at all exits requesting staff and couriers to respect the needs of local residents and to leave the premises and the area quietly.
23. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
24. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business

Conditions proposed by the Environmental Health

None



Resident count: 546

Licensed premises within 75 Metres of 41 - 45 Strutton Ground, London, SW1P 2HY

Licence Number	Trading Name	Address	Premises Type	Time Period
20/06729/LIPDPS	China Centre FEI ER	37 Strutton Ground London SW1P 2HY	Restaurant	Monday; 17:00 - 23:00 Monday; 12:00 - 15:00 Tuesday; 12:00 - 15:00 Tuesday; 17:00 - 23:00 Wednesday; 17:00 - 23:00 Wednesday; 12:00 - 15:00 Thursday; 17:00 - 23:00 Thursday; 12:00 - 15:00 Friday; 17:00 - 23:00 Friday; 12:00 - 15:00 Saturday; 12:00 - 15:00 Sunday; 12:00 - 15:00 Sunday; 17:00 - 22:30
16/07810/LIPT	My Local - Strutton 123	41 - 45 Strutton Ground London SW1P 2HY	Shop (large)	Monday to Sunday; 07:00 - 23:00
16/11463/LIPDPS	(coffee Shop / Restaurant)	58 Great Peter Street London SW1P 2HD	Restaurant	Monday to Saturday; 07:00 - 21:00
18/12577/LIPN	Not Recorded	51 Strutton Ground London SW1P 2HY	Not Recorded	Monday; 10:00 - 22:00 Tuesday; 10:00 - 22:00 Wednesday; 10:00 - 22:00 Thursday; 10:00 - 22:00 Friday; 10:00 - 22:00 Saturday; 10:00 - 22:00 Sunday; 10:00 - 22:00
06/04690/WCCMAP	Victoria News	28 Strutton Ground London	Shop	Sunday; 10:00 - 22:30 Monday to

		SW1P 2HR		Saturday; 08:00 - 23:00
17/07990/LIPV	Express Coffee Company	Basement And Ground Floor 40 Strutton Ground London SW1P 2HR	Cafe	Sunday; 07:00 - 18:00 Monday to Saturday; 07:00 - 22:00
06/09018/WCCMAP	Demes Newsagents	1 Greycoat Place London SW1P 1SB	Shop	Sunday; 07:00 - 17:00 Monday to Saturday; 06:00 - 20:00
09/09686/LIPCH	Pizzetta	2 Greycoat Place London SW1P 1SB	Shop	Sunday; 10:00 - 22:30 Monday to Saturday; 08:00 - 23:00
20/11882/LIPN	Anoush Lebanese Grill	2 Greycoat Place London SW1P 1SB	Takeaway food outlet	Sunday; 09:00 - 00:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00 Sundays before Bank Holidays; 12:00 - 00:00
06/08970/WCCMAP	Costcutter Express	23 Strutton Ground London SW1P 2HY	Shop	Sunday; 10:00 - 22:30 Monday to Saturday; 08:00 - 23:00
19/09670/LIPN	Not Recorded	4 Greycoat Place London SW1P 1WU	Not Recorded	Sunday; 07:30 - 23:30 Monday to Saturday; 07:30 - 00:30
15/10996/LIPDPS	Ichiriki Sushi House	Basement 17 Strutton Ground London SW1P 2HY	Shop	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30